



Ming Chi University 2023 SDGs and ESG Innovation Competition Guidelines

I. Objective and Purpose

This competition aims to promote student innovation and entrepreneurship qualities, it focuses on the topic of "SDGs" (Sustainable Development Goals) and "ESG" (Environmental, Social, and Governance), using innovative approaches to address sustainability issues and realize one's own potential. Students will gain an in-depth understanding of local industries, in generating innovative creative concepts, and formulating innovative solutions.

II. Competition Theme Proposal Content

The main focus of this competition is on how participants explain their creative concept and ideas. Any practical examples related to ESG and SDGs, the design of innovative products, solutions to societal issues and sustainability, as well as the planning of innovative services or business models, can all be used as proposal themes.

III. Qualification for Registration

- i. Students enrolled in National and Private High Schools or Vocational Schools, as well as students from Public and Private Technical Colleges and Universities who entered in the Academic Years of 2021-2023, are eligible to participate.

Teams should consist of 3 to 5 members and can be formed across schools and disciplines. The same individual cannot participate in multiple teams, and each competition entry can only be submitted to one category. Each team must designate one student as the team leader.
- ii. After the registration period is over, team members cannot be changed.
- iii. Each team may have optional supervising teachers, but each team can only have a maximum of two supervising teachers, and these supervising teachers are not counted as team members.
- iv. Entries that have received awards in other creative entrepreneurship competitions are not eligible to participate in this competition (those who have not won awards are not subject to this restriction).
- v. Participants must choose one category ("University Presentation Category" or "High School Poster Category") for registration based on their team's academic status. After the



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initial review, selected teams will be invited to present at Ming Chi University on Saturday, November 4th, 2023.

IV. Registration Method

- i. Online registration link/QR-code: <https://forms.gle/sXX4ecy1jjR1fNGa6>



- ii. The registration deadline is October 15, 2023 (Sunday) at 24:00 (midnight), and no submissions will be accepted after deadline.
- iii. Competition Guidelines:
- ✚ University Team: Please submit presentation proposal in both PowerPoint and PDF format (10 pages in minimum, excluding covers).
 - ✚ High School Team: Please submit a poster proposal in A0 size (PDF file). The presentation style and drawing technique of the competition entry are unrestricted and can be realistic, representational, or in a comic book style. Creative approaches are also allowed, but they must align with the competition's design concept.
 - ✚ Teams that fail to submit the required competition documents and related information in accordance with the rules may have their eligibility to participate revoked by the organizing committee.
 - ✚ Participating teams must ensure that all provided information is true and accurate.
 - ✚ The competition proposals submitted by participating teams must not contain any instances of plagiarism or outsourcing.
 - ✚ By registering for the competition, participating teams are considered to have agreed to all the related rules of this competition. It is understood that they have carefully read and understood all the regulations at the time of registration. If any violations are found, the participating team will be disqualified from the competition, forfeiting any awards and rewards they may have received. If rewards have already been given, they will be revoked, and any prize money and certificates will be reclaimed.



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- Participants in this competition are required to participate fully throughout, and withdrawal during the competition is not permitted, as it would affect the progress of the competition.
- The schedule and related dates are subject to the announcements made by the organizing committee, and the organizing committee reserves the right to make date adjustments.

V. Contact Information:

Ms. Yeh at (02) 2908-9899 ext. 3122

Ms. Tsai at (02) 2908-9899 ext. 3099

Organizer:

College of Management and Design, Ming Chi University.

Co-organizer:

Entrepreneurship Talent Program of Universities (大專校院推動創新創業教育計畫)