

明志科技大學「107 入學年」四技(日)管理暨設計學院 跨領域創意整合 跨領域學分學程課程總表

|                                    | 科目代號                                    | 科目名稱  | 1上  |    | 1下 |    | 2上 |    | 2下 |    | 3上 |    | 3下 |    | 4上 |    | 4下 |    | 備註 |  |
|------------------------------------|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|--|
|                                    |   |   | 學分  | 時數 | 學分 | 時數 | 學分 | 時數 | 學分 | 時數 | 學分 | 時數 | 學分 | 時數 | 學分 | 時數 | 學分 | 時數 |    |  |
| 核心<br>專業<br>選修<br>(開設<br>10<br>學分) | 307000                                  | 創意整合(一)(Creativity Integration I)           |   |    |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |    |    |  |
|                                    | 307001                                  | 創意整合(二)(Creativity Integration II)          |   |    |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |  |
|                                    | 307005                                  | 創意整合實作(Practice for Creativity Integration) |   |    |    |    |    |    |    |    | 1  | 3  |    |    |    |    |    |    |    |  |
|                                    | 307002                                  | 創意整合(三)(Creativity Integration III)         |   |    |    |    |    |    |    |    |    |    |    |    | 3  | 3  |    |    |    |  |
|                                    |   | 合計  | 0   | 0  | 0  | 0  | 3  | 3  | 3  | 3  | 1  | 3  | 0  | 0  | 3  | 3  | 0  | 0  |    |  |
|                                    | 專業<br>選修<br>(應<br>修畢<br>至少<br>20<br>學分) | 225028                                      | 服務業管理(Service Management)                             |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |    |    |    |  |
|                                    |   | 334021                                      | 視覺創意思考(Visual creative thinking)                      |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |    |    |    |  |
|                                    |   | 31700F                                      | 進階電腦繪圖(Advanced Engineering Drawing)                  |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |    |    |    |  |
|                                    |   | 335025                                      | 印刷設計(Design for Printed Media)                        |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |    |    |    |  |
|                                    |   | 217107                                      | 製造程序(Manufacturing Process)                           |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |    |    |    |  |
|                                    |   | 31700J                                      | 交通工具設計(Transportation Design)                         |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |    |  |
|                                    |   | 337201                                      | 2D 影像設計(2D Animation )                                |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |    |  |
|                                    |   | 335008                                      | 3D 電腦繪圖(3D Computer Graphic)                          |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |    |  |
|                                    |   | 31700H                                      | 3D 數位成形(3D Digital Prototyping)                       |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |    |  |
|                                    |   | 31700I                                      | 進階電腦輔助工業設計(Advanced Computer Aided Industrial Design) |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |    |  |
| 215063                             |   | 系統分析與設計(System Analysis and Design)         |   |    |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |    |    |  |
| 31700Q                             |   | 福祉設計(Inclusive Design)                      |   |    |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |  |
| 215084                             |   | 人機介面(Human Machine Interface)               |   |    |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |  |
| 337305                             |   | 多媒體創作(Multimedia Production)                |   |    |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |  |
| 225027                             |   | 消費者行為(Consumer Behavior)                    |   |    |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |  |
| 214003                             | 問題創意思解(Creative Problem Solving)        |   |   |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |    |  |
| 335023                             | 廣告片創作(Commercial film)                  |   |   |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |    |    |    |  |
| 217076                             | 專案管理(Project Management)                |   |   |    |    |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |    |  |

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|--|--------|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
|  |        |  | 學分 | 時數 | 學分 | 時數 | 學分 | 時數 | 學分 | 時數 | 學分 | 時數 | 學分 | 時數 | 學分 | 時數 | 學分 | 時數 |    |
|  | 227053 | 專案管理(Project Management)   |    |    |    |    |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |
|  | 31700L | 互動設計(Interactive Design)   |    |    |    |    |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |
|  | 22700V | 市場調查(Market Survey)  |    |    |    |    |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |
|  | 217302 | 網頁程式設計(Web Programming)  |    |    |    |    |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |
|  | 337309 | 視覺介面設計(Visual Interface Design)                                  |    |    |    |    |    |    |    |    | 3  | 3  |    |    |    |    |    |    |    |
|  | A31701 | 創新設計(Creative Innovation)  |    |    |    |    |    |    |    |    |    |    | 3  | 3  |    |    |    |    |    |
|  | 31200B | 塑膠成型品設計(Plastic Product Design)                                  |    |    |    |    |    |    |    |    |    |    | 3  | 3  |    |    |    |    |    |
|  | B33701 | 視覺溝通(Visual Communication)                                       |    |    |    |    |    |    |    |    |    |    | 3  | 3  |    |    |    |    |    |
|  | 22701R | 人際關係與商業溝通(Interpersonal Relationship and Business Communication) |    |    |    |    |    |    |    |    |    |    | 3  | 3  |    |    |    |    |    |
|  | B31701 | 產品設計(四)(Product Design IV)                                       |    |    |    |    |    |    |    |    |    |    | 3  | 3  |    |    |    |    |    |
|  | 337408 | 設計管理(Design Management)  |    |    |    |    |    |    |    |    |    |    | 3  | 3  |    |    |    |    |    |
|  | 31700R | 醫療照護產品設計(Medical Product Design)                                 |    |    |    |    |    |    |    |    |    |    | 3  | 3  |    |    |    |    |    |
|  | 227414 | 行銷企劃實務(Marketing Planning Practice)                              |    |    |    |    |    |    |    |    |    |    |    | 3  | 3  |    |    |    |    |
|  | 217077 | 生活應用人因(Ergonomics for Living)                                    |    |    |    |    |    |    |    |    |    |    |    | 3  | 3  |    |    |    |    |
|  | 337039 | 個案研究(Case Study)   |    |    |    |    |    |    |    |    |    |    |    | 3  | 3  |    |    |    |    |
|  | 227054 | 管理個案分析(Analysis of Management Cases)                             |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 3  | 3  |    |
|  | 217413 | 管理實務與個案(Management case study)                                   |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 3  | 3  |    |
|  | 217412 | 行動商務(M-Commerce)   |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 3  | 3  |    |
|  | 225038 | 整合行銷傳播(Integrated Marketing communication)                       |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 3  | 3  |    |
|  |        | 合計   | 0  | 0  | 15 | 15 | 18 | 18 | 18 | 18 | 18 | 18 | 21 | 21 | 9  | 9  | 12 | 12 |    |

課程總表備註  
1.「創意整合實作」為院必修課程，取得學分學程證明應修 20 學分。  
2.核心課程至少 7 學分(開設 10 學分)，專業領域課程(可跨系)至少 13 學分。

通識總表備註